FULFIL YOUR
ESG AGENDA
WITH
ECO-SCHOOLS PROGRAMME

"EDUCATION is the most POWERFUL WEAPON which you can use to CHANGE the WORLD."
—Nelson Mandela
The UN Greening Education Partnership is a global initiative to support countries for accelerating the implementation of climate change education in response to climate crisis. It aims to deliver strong, coordinated and comprehensive action to prepare every learner to acquire the knowledge, skills, values and attitudes to tackle climate change and to promote sustainable development. The Greening Education Partnership (GEP) consists of four key pillars, including four main aims to be reached in UN member states by 2030:

1. **Greening Schools:**
All countries will have adopted a green school accreditation scheme with at least 50% schools, colleges, and universities with green accreditation and operating sustainably.

2. **Greening Learning:**
The number of countries which include climate education in school curricula at the pre-primary, primary, and secondary levels will have at least doubled from the current ~ 45%

3. **Greening Teacher Capacity & Readiness:**
All school leaders and at least 1 teacher per school will have been trained on how to integrate climate education into teaching and learning throughout the school.

4. **Greening Communities:**
All countries will be able to report at least 3 different ways learning opportunities are made available for adults outside the formal education system to develop the skills, attitudes, and actions that will foster community resilience to tackle climate change.

**ECO–SCHOOLS**

is the largest global sustainable schools programme in the world.

In Malaysia, there are more than 250 Eco-Schools as of 2022. The three-year programme aims to build a community of young people who care for the environment. It was developed by the Foundation for Environmental Education based in Denmark and endorsed by the Ministry of Education Malaysia.
Eco-Schools Malaysia programme has been selected as a key high-impact low-hanging project for Education for Sustainable Development under the Green City Action Plan. Malaysia aims to achieve 1000 Eco-Schools by 2025, setting the target of 100 Eco-Schools for each of the 14 states. The Race Towards 1000 Eco-Schools was launched as a national agenda in July 2022 when GGAF officially became the national operator appointed by the Foundation for Environmental Education.

**THE RACE TOWARDS 1000 ECO SCHOOLS**

Eco-Schools Programme aligns with

**UN SDGS AND ESG THROUGH 12 THEMES**

With 12 themes to choose from, schools embarking on the ESP will experience science-based, student-led, and project-based learning methods. It empowers students to undertake environmental issues and collaboratively find solutions that benefit the schools and the surrounding communities.
**ESP 7-STEP METHODOLOGY**

The Eco-Schools Seven Steps methodology is a series of carefully engineered measures to help schools maximise the success of their Eco-School ambitions.

**ESP BENEFITS** Schools, Students, Teachers and the Community

**QUANTITATIVE FINDINGS**

- 9% Water Savings
- 15.5% Waste Savings
- 11% Watts Savings

**QUALITATIVE FINDINGS**

**Teachers**
- Increase knowledge about Green STEM and project based learning (+85%)
- Increase in positive perception on the importance of sustainability issues (+82%)
- Increase in outdoor teaching (+12%)

**Students**
- Waste knowledge increase (+5%)
- Water knowledge increase (+20%)
- Watts knowledge increase (+18%)

**Inside the School**
- 84% of the school principals have noticed a better cohesion between teachers
- 84% of school teachers say they learnt how to work together through Eco-Schools Programme
- 8/10 of school teachers use Eco-Schools modules in the learning process of new competencies

**At Home**
- 3/4 parents have observed their child had learned new skills and thanks to the Eco-Schools Programme
- 8/10 Parents have adopted a new behaviour about litter handling (selective collecting, reusable bags, batteries recycling)

**In the Community**
- 83% of local authorities think Eco-Schools Programme helps to raise biodiversity awareness among their agents in charge of green areas
- 87% of schools have installed hosting areas for wildlife (nest box etc)

*Source: FEE Eco-Schools Global Data from 2016-2017*
A strong environmental, social, and governance (ESG) proposition can create value for companies. In fact, 63% of 2000 studies on the impact of ESG showed positive findings from a return-on-equity standpoint (Mckinsey & Company, Oct 2015).

Through the Eco-Schools Programme (ESP), let’s work together to enrich the Environmental pillar in your ESG journey and the Social principle, which addresses your company’s relationships and the reputation it fosters with people and institutions in the communities where your business is.
WHY DO THIS THROUGH ECO-SCHOOLS PROGRAMME?

The ESP is a Government endorsed environmental education programme for schools that involve surrounding communities and local authorities. The programme will allow your organisations to:

Track, monitor, and collect data which you can use for your ESG reporting and score!

Participate and volunteer in Environmental Education activities in the schools as part of company’s employee engagement initiatives.

Become a preferred employer that contributes to the environmental and social aspects of employees and their families.

Become the Climate Change Champion for school children and communities.

Move beyond CSR and incorporate sustainability as a tool to create long-term value to schools, communities and the nation.

Actively contribute to the Malaysia’s net-zero goals and global targets.

Become a leader in ESG stewardship and gain competitive advantage towards operational improvement and pursuing new business ventures.

Gain real views of environmental and social issues and resolutions that have a material impact on your business.

Gain better data-based measures of your organisation’s ESG Impacts.
WAYS YOU CAN FULFIL YOUR ESG AGENDA through Eco-Schools Programme

ESP tracks, monitors, analyses and reports Schools’ Energy, Water, Waste, Biodiversity, Transport data (etc) and converts these into Carbon Emission rates for your ESG reporting and score.

Increase your employee engagement activities and contribute to your organisation’s Social agenda as well as bring meaningful assistance to the community.

If carbon reduction is one of your ESG priorities, adopt a school to educate and empower students to offset their schools’ carbon emissions through

- Recycling
- Renewable Energy
- Saving Energy
- Reduce Waste

Your company can also adopt a school to improve biodiversity on school grounds by

- Placing bird feeders
- Planting trees & vegetables
- Growing herb gardens
- Transforming unoccupied areas into green spaces

If your business focuses on saving water, adopt a school to embark on a campaign by

- Installing water harvesting system
- Installing water efficiency system
ESP starts in the classroom, expands to the school, and eventually fosters change in the community. The programme provides two-way learning experiences to your organisation and our future sustainability champions. Let’s join the mission to achieve 1000 Eco-Schools in Malaysia by 2025.

JOIN AS MAIN SPONSOR
ADOPT-A-SCHOOL
AT RM60,000.00
(RM20,000 PER YEAR)

JOIN AS CO-SPONSOR
WITH A CASH CONTRIBUTION

All monetary donations are tax-exempt under Sub - Section 44 (6) Of Income Tax 1967 Ref: LHDN.01/35/42/51/179-6.8552 (sbs).

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<td>TAX EXEMPTION</td>
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<td>EMPLOYEE ENGAGEMENT OPPORTUNITIES</td>
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<td>MAIN TITLE IN LOW CARBON ECO-SCHOOLS BASELINE REPORT (FOR SCHOOLS SPONSORED) FOR SPONSOR’S SUSTAINABILITY REPORT</td>
<td>YES</td>
<td>NO (COMPANY MENTION ONLY)</td>
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<td>CEO ENGAGEMENT ACTIVITIES WITH MEDIA, SCHOOLS &amp; LOCAL AUTHORITIES ON ENVIRONMENTAL DAY EVENTS</td>
<td>YES</td>
<td>NO (INVITATION TO ATTEND)</td>
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<td>EXCLUSIVE INVITATION TO “SANTAI BERSAMA PEMIMPIN” EVENT</td>
<td>YES</td>
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<td>YES</td>
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<td>VIP TABLE AT THE ECO-SCHOOL AWARDS NIGHT • MAIN SPONSOR LOGO PLACEMENT • PRESS CONFERENCE WITH VIPS</td>
<td>YES</td>
<td>NO (4 SEATS ONLY)</td>
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<td>CEO APPEARANCE AND SPEECH AT THE ECO-SCHOOLS SUMMIT</td>
<td>YES</td>
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<td>MAIN SPONSOR LOGO PRINTED ON EVENT MATERIALS SUCH AS BANNERS, T-SHIRTS AND DIGITAL MEDIA</td>
<td>YES</td>
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<td>INVITATION TO ATTEND ALL ECO-SCHOOLS NATIONAL OR CAMPAIGN EVENTS</td>
<td>YES</td>
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<td>EXCLUSIVE REQUESTS</td>
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Bringing Solutions. Making It Happen.
We’d love to hear from you! Call Eco-Schools at 012 2242015 or email us at eco-schools@greengrowthasia.org