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## FULFIL YOUR ESGACENDA WITH

## ECO-SCHOOLS PROGRAMME



EDUCATION is the most POWERFUL WEAPON which you can use to CHANGE the WORLD. -Nelson Mandela



### ECO-SCHOOLS PROGRAMME IS THE LEADING PARTNER IN UN GREENING EDUCATION PARTNERSHIP.

The UN Greening Education Partnership is a global initiative to support countries for accelerating the implementation of climate change education in response to climate crisis. It aims to deliver strong, coordinated and comprehensive action to prepare every learner to acquire the knowledge, skills, values and attitudes to tackle climate change and to promote sustainable development. The Greening Education Partnership (GEP) consists of four key pillars, including four main aims to be reached in UN member states by 2030:

#### **1. Greening Schools:**

All countries will have adopted a green school accreditation scheme with at least 50% schools, colleges, and universities with green accreditation and operating sustainably.

#### 2. Greening Learning:

The number of countries which include climate education in school curricula at the pre-primary, primary, and secondary levels will have at least doubled from the current ~ 45%

#### 3. Greening Teacher Capacity & Readiness:

All school leaders and at least 1 teacher per school will have been trained on how to integrate climate education into teaching and learning throughout the school.

#### 4. Greening Communities:

All countries will be able to report at least 3 different ways learning opportunities are made available for adults outside the formal education system to develop the skills, attitudes, and actions that will foster community resilience to tackle climate change.

# **ECO-SCHOOLS**

is the largest global sustainable schools programme in the world.



MILLION

STUDENTS



MILLION

TEACHERS



## **THE RACE TOWARDS 1000 ECO SCHOOLS**

Eco-Schools Malaysia programme has been selected as a key high-impact low-hanging project for Education for Sustainable Development under the Green City Action Plan. Malaysia aims to achieve 1000 Eco-Schools by 2025, setting the target of 100 Eco-Schools for each of the 14 states. The Race Towards 1000 Eco-Schools was launched as a national agenda in July 2022 when GGAF officially became the national operator appointed by the Foundation for Environmental Education.



## Eco-Schools Programme aligns with **UN SDGS AND ESG THROUGH**



The Race Towards

**Biodiversity** & Nature



Global Citizenship



Grounds



Climate Chanae



Health & Wellbeing

Transport



Waste

Litter

Energy







With 12 themes to choose from. schools embarking on the ESP will experience science-based, studentled, and project-based learning methods. It empowers students to undertake environmental issues and collaboratively find solutions that benefit the schools and the surrounding communities.

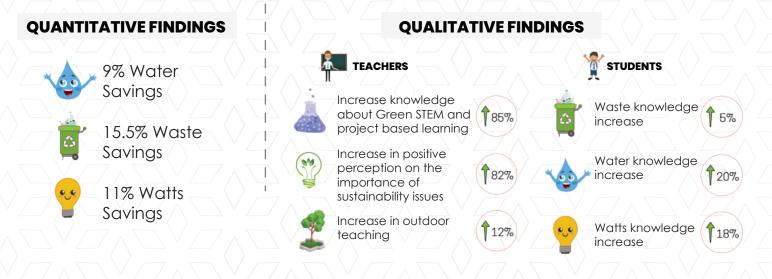
**12 THEMES** 



# ESP 7-STEP METHODOLOGY

The Eco-Schools Seven Steps methodology is a series of carefully engineered measures to help schools maximise the success of their Eco-School ambitions.

# ESP BENEFITS Schools, Students, Teachers and the Community



### INSIDE THE SCHOOL

- 84% of the school principals have noticed a better cohesion between teachers
- 84% of school teachers say they learnt how to work together through Eco-Schools Programme
- 8/10 of school teachers use Eco-Schools modules in the learning process of new competencies



parents have observed their 3/4 child had learned new skills and thanks to the Eco-Schools Programme

Parents have adopted a new 8/10 behaviour about litter handling (selective collecting, reusable bags, batteries recycling)

IN THE COMMUNITY

of local authorities think 83% Eco-Schools Programme helps to raise biodiversity awareness among their agents incharge of green areas

of schools have installed hosting 87% areas for wildlife (nest box etc)

# FULFIL YOUR ESG AGENDAS by Supporting Schools and Communities

#### ENVIRONMENTAL

### SOCIAL

- Climate Change
- Carbon Footprint
- **Energy Efficiency**
- Water Efficiency
- Sustainable Agriculture
- **Biodiversity & Nature**
- Waste Management
- Sustainable Forest Management
- Greenhouse Gas Emission · Inclusion and Diversity
- Sustainable Procurement
- Development of **Eco-Friendly Products**

- **Community Development**
- Training & Education
- Securing & Nurturing Talent
  - Social Enterprise Partnering
- Gender Equality
- Clean Environment Initiatives
- Stakeholder Relations

Leadership & Corporate Governance

GOVERNANCE

- Stakeholder Engagement
- Board Diversity and Structure
- Accountability
- **Risk Management**
- Tax Transparency
- **Business Ethics**
- **Financial Reporting** & KPI's

A strong environmental, social, and governance (ESG) proposition can create value for companies. In fact, 63% of 2000 studies on the impact of ESG showed positive findings from a return-on-equity standpoint (Mckinsey & Company, Oct 2015).

Through the Eco-Schools Programme (ESP), let's work together to enrich the Environmental pillar in your ESG journey and the Social principle, which addresses your company's relationships and the reputation it fosters with people and institutions in the communities where your business is.

# WHY DO THIS THROUGH ECO-SCHOOLS PROGRAMME?

The ESP is a Government endorsed environmental education programme for schools that involve surrounding communities and local authorities. The programme will allow your organisations to:



Track, monitor, and collect data which you can use for your ESG reporting and score!

Participate and volunteer in Environmental Education activities in the schools as part of company's employee engagement initiatives.





Become a preferred employer that contributes to the environmental and social aspects of employees and their families.

Become the Climate Change Champion for school children and communities.





Move beyond CSR and incorporate sustainability as a tool to create long-term value to schools, communities and the nation.

Actively contribute to the Malaysia's net-zero goals and global targets.





Become a leader in ESG stewardship and gain competitive advantage towards operational improvement and pursuing new business ventures.

Gain real views of environmental and social issues and resolutions that have a material impact on your business





Gain better data-based measures of your organisation's ESG Impacts



### WAYS YOU CAN FULFIL YOUR ESG AGENDA through Eco-Schools Programme

ESP tracks, monitors, analyses and reports Schools'



## ECO-SCHOOLS PROGRAMME SPONSORSHIP



ESP starts in the classroom, expands to the school, and eventually fosters change in the community. The programme provides two-way learning experiences to your organisation and our future sustainability champions. Let's join the mission to achieve 1000 Eco-Schools in Malaysia by 2025.

JOIN AS MAIN SPONSOR ADOPT-A-SCHOOL AT RM60,000.00 (RM20,000 PER YEAR)

Yes! I / We are happy to join the Adopt-A-School Programme . We understand that the contribution is tax-deductible.			
Please tick the number of schools your company wishes to adopt:-			
1 school     5 schools     10 schools     20 schools       Other Numbers:			
Please tick your preferred payment schedule:- O Annual O Twice yearly			
Yes! I / We are happy to sponsor Eco-Schools Malaysia Programme with the following cash contribution and understand that the contribution is tax-deductible.			

JOIN AS CO-SPONSOR WITH A CASH CONTRIBUTION

 Please tick your selected amount: 

 O
 RM 5,000
 O
 RM 15,000
 O
 RM 20,000

Other Amounts : \_\_\_\_\_



All monetary donations are tax-exempt under Sub - Section 44 (6) Of Income Tax 1967 Ref: LHDN.01/35/42/51/179-6.8552 (sbs).

Benefits	MAIN SPONSOR	CO-SPONSOR
TAX EXEMPTION	YES	YES
EMPLOYEE ENGAGEMENT OPPORTUNITIES	YES	YES
MAIN TITLE IN LOW CARBON ECO-SCHOOLS BASELINE REPORT (FOR SCHOOLS SPONSORED) FOR SPONSOR'S SUSTAINABILITY REPORT	YES	NO (COMPANY MENTION ONLY)
CEO ENGAGEMENT ACTIVITIES WITH MEDIA, SCHOOLS & LOCAL AUTHORITIES ON ENVIRONMENTAL DAY EVENTS	YES	NO (INVITATION TO ATTEND)
EXCLUSIVE INVITATION TO "SANTAI BERSAMA PEMIMPIN" EVENT	YES	NO
ANNUAL DATA COLLECTION REPORT ON WATER, WASTE & ENERGY OF SPONSORED SCHOOLS	YES	YES
<ul> <li>VIP TABLE AT THE ECO-SCHOOL AWARDS NIGHT</li> <li>MAIN SPONSOR LOGO PLACEMENT</li> <li>PRESS CONFERENCE WITH VIPS</li> </ul>	YES	NO (4 SEATS ONLY)
CEO APPEARANCE AND SPEECH AT THE ECO-SCHOOLS SUMMIT	YES	NO (INVITATION TO ATTEND)
MAIN SPONSOR LOGO PRINTED ON EVENT MATERIALS SUCH AS BANNERS, T-SHIRTS AND DIGITAL MEDIA	YES	YES (ON DIGITAL MEDIA ONLY)
INVITATION TO ATTEND ALL ECO-SCHOOLS NATIONAL OR CAMPAIGN EVENTS	YES	SELECTED ONLY
EXCLUSIVE REQUESTS	YES	NO

## Bringing Solutions. Making It Happen.

We'd love to hear from you! Call Eco-Schools at 012 2242015 or email us at eco-schools@greengrowthasia.org